

Mission Statement Environment

go to zero

For all our products and mobility solutions we aspire to minimize environmental impacts along the entire lifecycle – from raw material extraction until end-of-life - in order to keep ecosystems intact and to create positive impacts on society.

Compliance with environmental regulations, standards and voluntary commitments is a basic prerequisite of our actions.

Focus on 4 prioritized action areas:



Climate change

We are committed to the 2° goal of the Paris Climate Agreement. We intend to become a **CO₂ neutral company by 2050**.

By 2025, we plan to **reduce our total life cycle Greenhouse Gas Emissions** of passenger cars
and light duty vehicles **by 30%** compared to
2015. We actively contribute to the transition
towards renewable energies along the entire
life cycle.



Resources

We intend to maximize resource efficiency and promote circular economy approaches in the areas of materials, energy and water.

By 2025, we plan to have reduced the production-related environmental externalities (CO₂, energy, water, waste, volatile organic compounds) by 45% per vehicle compared to 2010.



Air quality

We are driving e-mobility forward to improve the local air quality.

By 2025, the **share of battery electric vehicles** in our model portfolio will be between **20 and 25%.** The share of electric vehicles in the Group fleet is to rise to at least **40%** by 2030.



Environmental compliance

We aim to become a **role model** for a modern, transparent and successful enterprise in terms of **integrity** by installing and controlling **effective management systems covering the environmental impacts** of our mobility solutions over all life cycle stages.